THIS IS WHO WE ARE

The Colorado Wildlands Project works to protect wild public lands managed by the Bureau of Land Management. We are dedicated to the conservation, climate resilience and equitable management of our public lands. We rally support around wildland protection in western Colorado, collaborating with partners across the Colorado Plateau.

The Colorado Wildlands Project wields policy, legal, political, organizing and communications expertise to protect and defend BLM wildlands on Colorado’s Western Slope, in collaboration with our supporting partners Wilderness Workshop and Southern Utah Wilderness Alliance. The Colorado Wildlands Project is based in Grand Junction, Colorado. We are a sponsored project of Wilderness Workshop, a conservation advocacy organization based in Carbondale, and closely integrated with their team as partners and added capacity, expertise and support.

THIS IS HOW THE WILDLANDS CAMPAIGNER MAKES A DIFFERENCE

Colorado Wildlands Project’s mission is to protect BLM wildlands in Western Colorado. We accomplish this work by developing strategic, multi-faceted campaigns to proactively lead efforts to achieve durable conservation designations with community support. We also develop meaningful relationships with land managers, cultivate influential allies, and mount formidable defensive efforts against projects that harm wild public lands. The Wildlands Campaigner will help recruit diverse and relevant stakeholders from across the Western Slope to elevate their voices and integrate their unique perspectives with our existing, sophisticated policy and field expertise to create powerful campaigns to achieve conservation outcomes.

The Wildlands Campaigner is a critical ambassador for the Colorado Wildlands Project, building relationships with community members, conservation partners, ranchers, recreationists, activists, and other stakeholders in communities of the Western Slope, with a focus on Mesa and Montrose counties.
THIS IS WHAT IT TAKES TO DO THE JOB

The Wildlands Campaigner position is created for someone seeking to start a career in conservation advocacy, or make a career change into the field. Qualified candidates will be outgoing, self-motivated individuals who can work with a geographically scattered team. The right candidate will be passionate about conservation and protecting public lands. The position will offer structured and intentional mentorship and training opportunities. This position is a two-year fellowship and based in Grand Junction or nearby communities.

THESE ARE THE REWARDS

The salary for the Wildlands Campaigner salary ranges from $43,000-$47,000. Benefits include health insurance, a retirement plan, vacation days and federal holidays, wellness days, sick days and family leave policy. We believe that time in the field is motivating, inspiring and critical to our success as advocates – and we create space for our employees to experience the places we are working to protect.

READY TO APPLY?

Qualified candidates are encouraged to apply by submitting the following materials to info@cowildlands.org with the subject line: “Wildlands Campaigner.”
- Letter of interest & Resume
- Two references

The application deadline is Friday, October 7, 2022.

The Wildlands Campaigner will officially be employed by, and receive pay and benefits through, Wilderness Workshop.

THIS IS WHAT SUCCESS LOOKS LIKE AT COLORADO WILDLANDS PROJECT

We engage in numerous issues to achieve our mission, and here are several exciting efforts underway that are focus areas for the Colorado Wildlands Project:

- **Protecting the Dolores River Canyon Country** - Following on the introduction of legislation to designate a National Conservation Area for portions of the lower Dolores River, the Wildlands Project is working to expand the conversation to extend permanent protections for all of the lower Dolores River and surrounding public lands.
- **Protecting Greater Dinosaur** - We are working to raise awareness of the half-million acres of BLM wildlands proximate to Dinosaur National Monument in northwest Colorado, and ensure their defense from energy development and new roads.
- **Increase BLM conservation designations** - pressuring the BLM to aggressively pursue the Biden Administration's conservation and climate goals by using their existing authority to administratively protect public lands, including by designating new Wilderness Study Areas.
- **Reducing public lands available for oil and gas leasing** - working to ensure that BLM’s land use plans for nearly 2 million acres of public lands close high value conservation and recreational lands to oil and gas leasing.

**WORKING AT COLORADO WILDLANDS PROJECT AND LIVING ON THE WESTERN SLOPE**

Colorado Wildlands Project is a new organization with a small close-knit staff and a work environment that is casual but intentionally focused on impact and results. We work closely with our sponsor, Wilderness Workshop, and they provide critical support and expertise. We nurture an environment that is passionate and collaborative, both internally and externally. We care about our western slope communities and the public lands that sustain them. Successful members of the team are self-starters, life-long learners, community builders, and enjoy the nimbleness of a smaller organization that acts quickly to take advantage of new opportunities.

The Grand Valley contains most of the population of Mesa County and includes Grand Junction and the towns of Fruita and Palisade. The total population of the valley is about 120,000, making Grand Junction the only urban area in Western Colorado. There is incredible access to public lands and nearly endless opportunities for outdoor recreation. In addition to outdoor opportunities, nationally recognized art and cultural institutions, unique businesses, a mix of public and private educational institutions, places of worship, a regional airport and many nonprofits and volunteer opportunities are all found in the Grand Valley.

The Colorado Wildlands Project does not have dedicated office space, but can provide coworking space. The Wildlands Campaigner will spend a significant amount of time in Western Slope communities; full time residency in Grand Junction or a nearby community is required. The Wildlands Campaigner’s supervisor will be the Project Director, based in Grand Junction, with management support provided by Wilderness Workshop.
## Position Description

**Title:** Wildlands Campaigner  
**Reports to:** Colorado Wildlands Project Director  
**Compensation:** $43,000-$47,000  
**FLSA:** Exempt

### Position Summary

In support of Colorado Wildlands Project’s mission to protect public lands, the Wildlands Campaigner works collaboratively with the Director and Field Director to advance our campaign work with the goal of creating broad, deep and diverse support for public lands conservation on Colorado’s Western Slope. The Wildlands Campaigner will work to build grassroots movements to advance our major campaigns, working closely with the integrated team at Colorado Wildlands Project to lead outreach, organize events, spur community action, and deploy other campaign tactics. The position will also develop compelling messaging and advocacy materials, and deploy digital tools to recruit supporters and spread our messages. The Wildlands Campaigner will also support campaign work with high-level grasstops, elected officials and decision-makers, developing skills in strategic advocacy and working with leaders in the conservation field.

The Wildlands Campaigner is a two-year term position, and is intended to be an early career or career change opportunity. The position will have access to training opportunities and intentional mentorship to help build a foundation for a career in conservation advocacy. The Colorado Wildlands Project is a sponsored project of Wilderness Workshop, a public lands conservation organization based in Carbondale, Colorado. The Wildlands Campaigner will officially be employed by, and receive pay and benefits through, Wilderness Workshop.
Primary Responsibilities

- **Grassroots organizing** - targeted outreach to diverse segments and communities of the Western Slope to engage the broadest possible swath of people, including representation from historically marginalized and tribal communities, in support of increased protection and designation for surrounding BLM wildlands.

- **Grasstips engagement** - working with Project Director to identify, approach and build support from key stakeholders and officials on the Western Slope. Cultivate and utilize spokespeople for our major campaigns. Develop and maintain collaborative relationships with community members, land managers, recreation users, ranchers, elected officials, and other key partners and decision-makers.

- **Coalition support** - assist in maintaining and updating coalition campaign plans, setting and running meetings, developing agendas in concert with coalition partners. Serving on various working groups or committees to accomplish coalition work.

- **Communications** - help create, maintain, and propagate content for local media, social media and campaign assets such as websites, fact sheets, videos, and storytelling pieces. Develop and maintain public-facing campaign assets, including websites, social media, fact sheets, videos, story-telling pieces and shareables.

**Compensation**

The salary range is $43,000-$47,000 annually and includes health insurance, a retirement plan, vacation days and federal holidays, wellness days, sick days, and a family leave policy.

**Location**

This position is based in Grand Junction, Colorado, where the Colorado Wildlands Project Director is based. The Colorado Wildlands Project does not have dedicated office space, but can provide coworking space. The Wildlands Campaigner will spend a significant amount of time in Western Slope public lands-facing communities, and so full time residency in Grand Junction or a nearby community is required.

**Colorado Wildlands Project and Wilderness Workshop provides equal employment opportunities to all persons. No employee or applicant for employment will be discriminated against because of race, color, religion, sex, national origin, age, sexual orientation, otherwise qualified handicap or disability, or veteran status.**